

**MARITIME CAPITALIST
LIPOSUCTION – A POSTMODERN
INTERPRETATION OF MARITIME
GOVERNANCE FAILURE**

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Maritime Policy Failure

- Maritime policies show considerable evidence of failure
- Ports, liner shipping, safety, jurisdictional relationships, taxation etc.....
- New policies do not appear to improve the situation

The Classic Policy Process

- Hierarchical
- State Centred
- Institutional based

- Together defining the governance of maritime policy-making

Identifying the Need

- Is it for more new policies?
- Is it for institutional strengthening?
- Is it to establish a global maritime regulating body for all shipping/ports?
- Is there an underlying failure in the governance of the maritime sector?

Modern Policymaking

- State, market and society interwoven
- No one dominant
- Modern policy has to accommodate the expanding zones of transition between these players and interference between them
- Each has a separate logic – hierarchy, competition and individualism/solidarity

Current Policymaking

- Follows the classical model – hierarchical, state orientated, institutionally based
- Consequently neglects the market and society
- This creates policies that are ineffective, inappropriate and unresponsive
- Therefore they fail

The Need

- Is to move policy-making from a unilinear, rational, hierarchical steering process...to
- ...a process of flexible and responsive governance, network steering and contextual pursuit of policies
- Failure is to neglect structural, social and political developments that have taken place over the past 50 years – including the broader impact of globalisation

The New Approach

- 3 connected concepts
- Institutionalisation. A more sensitive appreciation of patterns in behaviour which lead to structures; rather than creating institutions which try and mould or even dictate behaviour.

The New Approach

- Policy Arrangements. Policies need to be in constant flux. Changes in actors, content and organisation must be accommodated.
- Even trends such as globalisation are multi-levelled, affect all hierarchical levels differently and tend to blend the levels.

The New Approach

- Political Modernisation. Social change is also constant and all maritime policy-making needs to accommodate changes in society, economies, political processes, representation etc.
- New power relationships emerge between the state, market and society.

New Rules

- Centre upon actors and their fluid coalitions
- Focus upon the power and influence of these actors
- Mould the rules of the policy game to reflect these relationships and actors
- Incorporate discourse throughout the process, unhindered by traditional boundaries

Some Suggestions

- Of how to do this (or at least move in the right direction):
 - Stakeholders and their input
 - Cross-jurisdictional discourse
 - Loosen national ties
 - Focus on flows rather than spaces

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